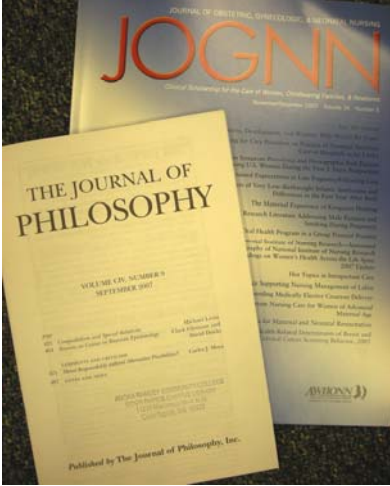
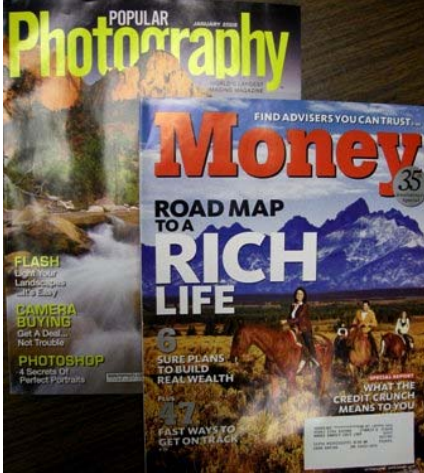



What is a Scholarly Journal?

(a.k.a peer-reviewed journal)

- Sometimes an instructor will require that your research include articles from scholarly journals.
- Many indexes (especially the online databases) can contain references to scholarly journals, popular magazines, and trade journals. How can you tell the difference? While there is no clear-cut definition, a scholarly journal will have many of the features listed below.
- Notice the differences evident between a scholarly journal and a popular magazine or trade journal.

Scholarly Journal	Popular Magazine	Trade Journal
<ul style="list-style-type: none"> ✓ more formal appearance ✓ few bright colors or photos ✓ the words <i>Journal</i> or <i>Quarterly</i> may appear in the title ✓ intended for a more limited (academic) audience ✓ often published by a university press ✓ articles are written by scholars in the field ✓ main purpose is to report on original research ✓ more complex writing style ✓ may include graphs or charts ✓ published bi-monthly, quarterly, semi-annually, or annually 	<ul style="list-style-type: none"> ✓ bright, attractive covers ✓ many glossy pictures ✓ designed to attract a broad segment of the population ✓ published by a commercial publisher ✓ characterized by short articles written by staff ✓ non-technical, popular writing style, easy to understand ✓ focus on current events, popular topics of the day ✓ published daily, weekly or monthly 	<ul style="list-style-type: none"> ✓ information of use to a particular industry ✓ advertising will appeal to those in the field ✓ may have a format similar to popular magazines, such as colorful pictures and catchy headlines
 <p>The image shows the cover of 'The Journal of Philosophy', Volume 54, Number 9, September 2007. The cover is white with black text and a small logo at the bottom right.</p>	 <p>The image shows the cover of 'Money' magazine, featuring a scenic landscape with mountains and a river. The main headline reads 'ROAD MAP TO A RICH LIFE'.</p>	 <p>The image shows the cover of 'Computerworld' magazine, featuring a man's face and the headline 'NO PANACEA'.</p>