Evaluating the Credibility of Publishers & Authors

- **www.google.com**
  Good reference for finding author information. Try searching by the full name of author.

- **www.lights.ca/publisher/index.html**
  Search for publishers by location (city, state or country), topic (medicine, travel, poetry, science fiction & fantasy) or type of material (books, magazines, ebooks...)

- **www.ulrichsweb.com/UlrichsWeb**
  Provides publisher information for 1000s of periodicals, including how often it's published, who its readers are, what subject(s) it covers, whether it's refereed, and so on. Look at the "basic description" and "reviews" tabs.

**Ulrich's International Periodicals Directory** identifies thousands of international periodicals (magazines, journals, newspapers, newsletters, trade journals, etc.) and includes information about the publisher, publishing schedule, readership, subject(s) covered, whether it's refereed, and any special features, e.g. advertising, bibliographies, charts, illustrations, statistics, or book reviews.

Ulrich's also includes reviews from other publications (notably Magazines for Libraries) that provide more information about target audience(s) and what type of libraries might benefit most by including it in their collections.

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