

## Section 3.1 Quadratic Functions

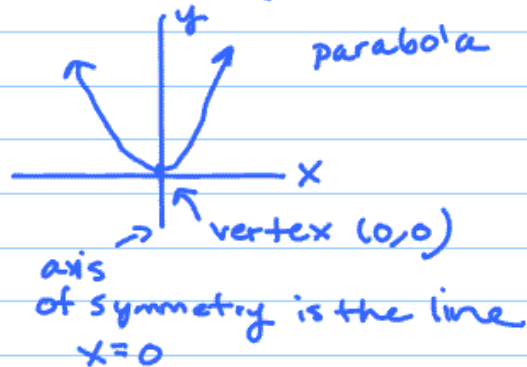
Note Title

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A function of the form  
 $f(x) = ax^2 + bx + c$ ,  $a \neq 0$ , is  
 called a quadratic function.

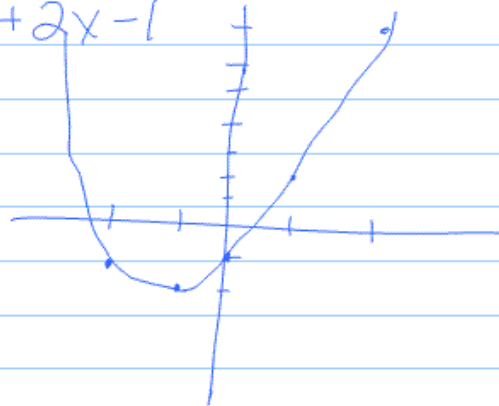
The graph of a quadratic function  
 is called a parabola.

Example: (a)  $f(x) = x^2$   
 we've already seen its graph



(b)  $f(x) = x^2 + 2x - 1$

x	y
-2	-1
-1	-2
0	-1
1	2
2	7



vertex  $(-1, -2)$   
 axis of symmetry  $x = -1$

Another form of a quadratic equation looks like:

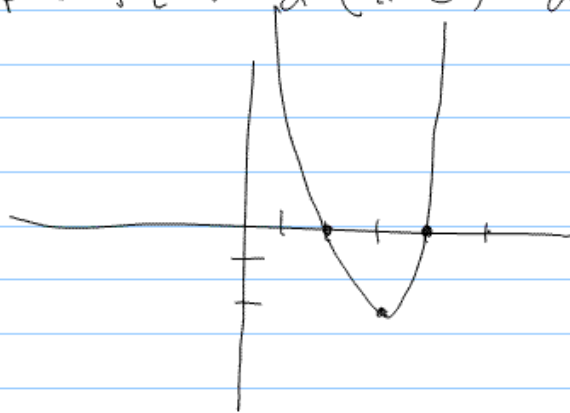
$$f(x) = a(x-h)^2 + k, \quad a \neq 0$$

This is called the standard form of a quadratic equation.

Note: Given a quadratic equation in standard form, we can say:

1. Its vertex is at  $(h, k)$
2. Its axis of symmetry is the line  $x = h$
3. It opens up  $\uparrow$  if  $a > 0$   
and down  $\downarrow$  if  $a < 0$
4. The  $x$ -intercepts (if any) occur where  $f(x) = 0$  (where  $y = 0$ )
5. The  $y$ -intercept occurs at  $f(0)$  (when  $x = 0$ )

Ⓧ Graph  $f(x) = 2(x-3)^2 - 2$



1. vertex  $(3, -2)$
2. axis of symm. is  $x = 3$
3.  $a = 2 > 0$  so opens up
4.  $x$ -int are  $x = 2$  and  $4$
5.  $y$ -int:  $y = 10$

Suppose an equation is not in standard form. How do you graph it?

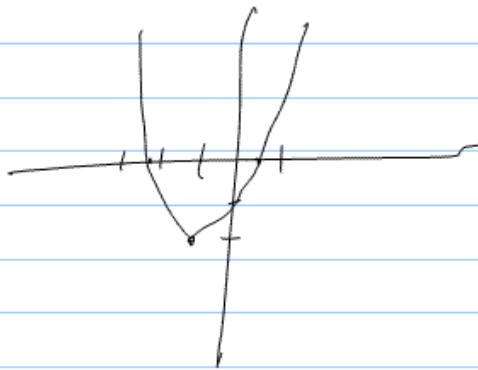
Given  $f(x) = ax^2 + bx + c$

if you complete the square on  $f$ , you find that the vertex occurs when

$$x = -\frac{b}{2a}$$

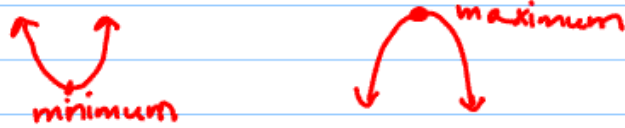
The other information you can find in the same way as in instructions 2 through 5 above.

ⓧ  $f(x) = x^2 + 2x - 1$



1. vertex  $(-1, -2)$
2. axis of symm. is  $x = -1$
3.  $a = 1 > 0$  so opens up
4. x-int are  $x = \pm\sqrt{2} - 1$
5. y-int:  $y = -1$

Remember that the maximum or minimum of a quadratic function occurs at its vertex.



You can use this information to solve certain applications.

Ⓧ Among all pairs of numbers whose difference is 12, find a pair whose product is as small as possible.

Let numbers be  $x$  and  $y$ .

$$\Rightarrow y - x = 12$$

$$\Rightarrow y = 12 + x$$

$$\text{minimize } x \cdot y = x(12 + x) \\ = 12x + x^2$$

note: vertex is a minimum because the parabola opens up!

to minimize  $x^2 + 12x$  you want to find the vertex

x-coordinate of vertex is  $-b/2a = -6$

$$\text{So } x = -6$$

$$\Rightarrow y = 12 + -6 = 6$$

So  $-6$  and  $6$  are the pair of numbers whose difference is 12 and product is smallest.

## General Approach to Solving Maximum/Minimum Problems.

1. Read Carefully! Assign variables to unknowns and decide what is being maximized/minimized.
2. Write a function for quantity being max-/minimized!

(a.k.a. thing to be maxed =                       
thing to be min-ed =                     )

Check that your parabola opens the right way:  
up for min.  
down for max.

3. Find the vertex.

4. Answer the question asked.